



Love My Library Video Contest

September is *Library Card Signup Month*, and there are a lot of reasons to have a library card. State Library Services wants yours!

We are asking our patrons to make a short “library” video. Be Our Voice. Help us make the case for having a library card or using our library. Need inspiration? Visit us to see some of the services we are providing to our community.

The rules are simple. You must be a citizen of West Virginia. Your video must be 90 seconds or less. It should make a compelling case for getting a library card as your source for knowledge, inspiration, and fun.

The State Library Services will select the best videos and post them on our Facebook page, where you can vote for your favorite. The top three winners and runners-up will be announced and shown at *Movie Night at the Library* September 26, 2013.

Contest Rules

- You must be a citizen of West Virginia.
- Videos will be judged according to the following criteria: creativity, persuasiveness, production qualities, and humor.
- Your entry must obey all laws, including all applicable copyright and privacy laws. This also applies to any music samples used in your video.
- You agree to let State Library Services place your entry on the West Virginia Library Commission website and use your video in its promotional and educational efforts.
- If filming in a library, be courteous and respectful of other people using the facility.
- Your video should be no longer than 90 seconds, including credits. Videos longer than 90 seconds may be disqualified or returned for editing.
- You may work individually or in groups.
- Entries must be submitted by midnight on Friday, September 13, 2013, to be eligible. No extensions. Anything submitted after this day will not be considered.
- Entries may not contain commercial, sexually explicit, disparaging, or libelous content; promote any product or service, or contain any trademarks, copyrighted works, including music that is not within the public domain, or other intellectual property not owned by the submitter(s).
- The State Library Services reserves the right to reject or return for editing any video that doesn't comply with these guidelines.

How to submit your video

You may submit your video one of two ways:

Online Submissions

1. Upload your video to YouTube or Vimeo.
2. Send an email to Heather Campbell-Shock, State Library Services Director, at heather.s.campbell@wv.gov, including:
 - a. A link to your video
 - b. Your name and contact information (email and phone)
3. We will send you a confirmation email that we received your video within 24 hours.

Snail Mail or In-Person Submissions

1. Save your video to a CD, DVD, or flash drive
2. Put it in an envelope addressed to West Virginia Library Commission, ATTN: Heather Campbell Shock, 1900 Kanawha Blvd E., Culture Center, Charleston, WV 25305. Inside the envelope, please include:
 - a. Your name
 - b. Your contact information (email and phone)
 - c. Submissions must be post marked on or before September 13, 2013
3. In-Person Submissions need to be delivered to the State Library Services Reference Desk, Culture Center, Building 9 by 5:00 pm on September 13, 2013.

Contest Timeline

- Deadline for submitting videos: Midnight, Friday, September 13, 2013 (5:00 pm for in-person submissions)
- Videos posted on library's Facebook page, Popular Voting Begins: Tuesday, September 17, 2013
- Library Administration and Staff choose top three videos: Monday, September 23, 2013
- Winners announcement: Thursday, September 26, 2013

Judging

Entries will be reviewed for eligibility and compliance with the contest rules. A panel of judges drawn from within and outside the State Library Services will judge the entries on the following criteria:

- Overall impact: 30%
- Relevance of message: 30%
- Originality: 30%
- Technical merit: 10%

Questions?

For more information, contact: Heather Campbell-Shock, State Library Services Director, West Virginia Library Commission at heather.s.campbell@wv.gov or (304) 558-2045.